

PRIVACY STATEMENT



Everything you need to
know about the data
Generation Magnets
acquires, for which purpose
and your rights on this matter




Last update: February, 1 2021.

Privacy Statement

About Generation Magnets

Hi, we are Generation Magnets and these are our main contact details:

-  <https://generationmagnets.com>
-  contact@generationmagnets.com
-  President Rooseveltlaan 175a
6224 CM Maastricht

Personal data that we process

Generation Magnets processes your personal data because you use our services and/or because you provide these data to us yourself. Below you will find an overview of the personal data we process:

- Your first and last name
- Your e-mail address
- Your password
- Other personal details that you actively provide, for example by creating a profile on this website, in correspondence and by telephone as well as the personal details that you include in messages
- Information about your activities on our website

Generation Magnets also processes personal data if we are legally obliged to do so.

Purposes: for which we use the data

We use your personal data for the following purpose:

- To manage the website and community
- Tailoring the website and community to your preferences
- Give you access to the website, the community and the services offered
- Share information about you with other members
- Send you relevant marketing information
- Contact you as necessary to perform our services

- Notify you of changes to the range of products and services offered (whether from us or third parties)
- Give you the opportunity to create an account

If you do not wish to share the requested personal information with us, we unfortunately cannot guarantee that we will be able to carry out the agreement with you properly.

Basis for processing personal data

We process your data on the basis of the following principles:

- You have given us permission to process your personal data for one or more specific purposes
- The processing is necessary for the performance of the agreement between you and Generation Magnets
- The processing is necessary in order to comply with a legal obligation incumbent on Generation Magnets as controller
- The processing is necessary to protect the vital interests of you and other users of our website and community

Personal data of children

Our website and/or service does not intend to collect information about website visitors under the age of 16. Unless they have parental or guardian permission. However, we cannot verify whether a visitor is over 16 years of age. We encourage parents to be involved in their children's online activities in order to prevent the collection of information about children without parental consent. If you believe that we have collected personal information about a minor without that consent, please contact us at contact@generationmagnets.com and we will delete that information.

Special categories of personal data

Generation Magnets does not intend to collect, process or store special categories of personal data.

How long we retain personal data

Generation Magnets does not retain your personal data longer than is strictly necessary to achieve the purposes for which your data are collected or prescribed by law. This means in concrete terms

- All personal data shared by you: as long as you use the website and community
- Account details and content: up to one year after termination of the agreement between you and us
- Content posted by you as a member: as long as the message is not deleted and as long as the community is online
- Data for sending mailings: up to two years after the last contact

Sharing personal data with third parties

Generation Magnets does not sell your details to third parties and will only provide them if this is necessary for the execution of our agreement with you or to comply with a legal obligation. These are in any case the community partner and hosting partner. Data may therefore also be processed via servers outside the EU. We enter into a processing agreement with companies that process your data on our behalf in order to ensure the same level of security and confidentiality of your data. Generation Magnets remains responsible for these processing operations. Any data that you voluntarily share on our website or community (such as recommendations, comments, posts or private messages) is not the responsibility of Generation Magnets.

Cookies, or similar techniques, that we use

Generation Magnets only uses technical and functional cookies. And analytical cookies that do not infringe your privacy. A cookie is a small text file that is stored on your computer, tablet or smartphone the first time you visit this website. The cookies we use are necessary for the technical functioning of the website and for your ease of use. They ensure that the website works properly and remember, for example, your preferred settings. They also enable us to optimize our

website. You can unsubscribe from cookies by setting your internet browser in such a way that it no longer stores cookies. In addition, you can also delete all information previously stored in your browser settings.

Viewing, adjusting or deleting data

You have the right to view, correct or delete your personal data. You can do this yourself via the personal settings of your account. In addition, you have the right to withdraw your consent to the data processing or to object to the processing of your personal data by us and you have the right to data transfer. This means that you can submit a request to us to send the personal data we hold about you in a computer file to you or another organization you have mentioned.

If you wish to exercise your right of objection and/or right to data portability or if you have any other questions/remarks regarding the data processing, a request to contact@generationmagnets.com will suffice.

Generation Magnets would also like to draw your attention to the fact that you have the possibility to file a complaint with any supervisor in Europe. In the Netherlands this is the Personal Data Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>.

How we secure personal data

Generation Magnets takes the protection of your data seriously and takes appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure and unauthorized modification. If you feel that your data is not properly protected or there is evidence of misuse, please contact us at contact@generationmagnets.com.

Contact via our community

Through our community/tribe you can ask questions to us, to other members and you can post content (blogs, videos, comments etc.). The information you provide there is

therefore in principle also visible to other members. We do this because as a member it is in your interest to quickly and easily find useful answers to questions and to be able to interact with other members. The content of private messages is not visible to other members but is visible to Generation Magnets as administrator.

If you leave a message on our community, the message will be kept there until it is no longer current, after which it will be archived or deleted. You can login to our community using your login details, there is no (login) integration with other platforms such as Facebook.

And last but not least

We try to handle your data as transparently and carefully as possible. If you nevertheless have questions or complaints about the use of your data, please contact us first. We will then do our best to answer your question or respond to your complaint. If you do not agree with our answer, you can lodge a complaint with the Personal Data Authority. This can be done via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-persoonsgegevens/tip-ons>. We hope that it will not come to that and that we can work it out together.

Please also read our Terms of Service and Community Policy.